

CALL TO ACTION | Home Fire Campaign

September 11th West Virginia Governor's Day to Serve Event



Schedule for the Day

September 11

- 8:00 a.m. Arrive at sites for Registration
- 8:45 a.m. Functional Training
- 9:30 a.m. Rally Begins
- 9:45 a.m. Teams Depart to Locations
- 10:00 a.m. Canvassing & Installations
- 12:00 p.m. Lunch
- 1:00 p.m. Canvassing & Installations
- 4:00 p.m. Teams Return to Rally Point
- 5:00 p.m. Closing Rally

Get Involved

There are many ways you can participate and contribute to the Home Fire Campaign efforts in your community.

A Home Visit Team goes door-to-door to install smoke alarms and complete a fire safety checklist and escape plan in vulnerable neighborhoods. Roles include:

- Documenter
- Installer
- Safety Educator

Rally locations will serve as training and meeting locations in the four areas. Roles for the Rally Support Team include:

- Registration
- Greeters
- Ushers
- Canteen Team
- Supply Specialist

For More Information:

Please join your local Red Cross Chapter to save lives and improve home fire safety and preparedness in West Virginia. To learn more, please call (304) 340-3650 or visit redcrosswv.org.

Working Together to Save Lives

The American Red Cross Home Fire Campaign aims to save lives, reduce injuries and build more resilient communities through raising awareness, facilitating preventative actions, and fostering community participation. **The national goal is a 25% reduction in home fire deaths over the next five years.**

The American Red Cross and Volunteer West Virginia with over 250 volunteers have partnered to hold four home fire campaign events during Governor's Day. The Red Cross responds to 2 to 3 home fires every day in West Virginia. The campaign has been truly lifesaving; since its launch in October 2014 at least fifteen lives have been saved throughout the country as a result of residents being alerted to a home fire by campaign-installed smoke alarms.

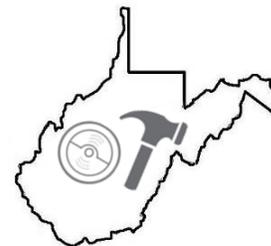


The Red Cross in West Virginia

The American Red Cross West Virginia Region assisted 1,000 families last year who experienced a disaster. Over 70% of those were home fires. The Red Cross empowers ordinary people to perform extraordinary acts in emergency situations. We train. We mobilize. We connect donors and volunteers to those in urgent need of a helping hand. Whether it is a hurricane or a heart attack; a call for blood or a call for help, the American Red Cross is there.

Rally Site Locations

- Beckley
- Charleston
- Martinsburg
- Parkersburg



Training and Materials

There are a number of training videos that will help you prepare for the day.

Installer: <https://www.youtube.com/watch?v=E2qZCMdCqyc&list=UUDR8Lj5ScB60DIIFJuxKzkQ>

Safety Educator: <https://www.youtube.com/watch?v=715bVpNbuVo&feature=youtu.be>

Documenter: <https://www.youtube.com/watch?v=vnyB1KbZHXQ&list=UUDR8Lj5ScB60DIIFJuxKzkQ>

— Help Solve America's Biggest Disaster Threat —

On average

7

people die every day from a home fire.

On average

36

people suffer injuries as a result of home fires every day.

Over

\$7 billion

in property damage occurs every year.